

Proposal Requirements

Below you will find a mock-up of a proposal you might submit. All proposals are due by midnight PDT, June 15, 2009.

Title of proposed presentation	<i>Why & How to Incorporate Visuals: Posters, Power Point & Beyond</i>
Presenter's name (primary contact)	Ruth Anne Robbins
School, law firm, or organization	Rutgers School of Law – Camden
Mailing address	217 N. 5th Street, Camden, NJ 08102-1203
E-mail	ruthanne@camden.rutgers.edu
Office phone	856-225-6456
Mobile phone	856-XXX-XXXX
Fax	856-XXX-XXXX
Years teaching	10

Co-presenter(s)	Name:	Alison Julien	School:	Marquette
	Name:		School:	
	Name:		School:	
	Name:		School:	
	Name:		School:	

Prior presentations I will be presenting this topic for the first time at the 2010 LWI Conference
 Before the 2010 LWI Conference, I will have presented this topic at the following conferences:

Conference:		Date:	
Conference:		Date:	
Conference:		Date:	

Brochure summary (2 sentences)	Attendees will learn how the use of visuals enhances comprehension, the different kinds of visuals that can be used in their course materials and scholarship, copyright concerns that may arise, and the ways in which they can obtain visuals.
---------------------------------------	--

Presentation format (check all that apply) Lecture with Q & A
 Pair and share
 Poster presentation (if prefer to present via poster).
 Popcorn presentation
 Panel presentation

Panelists (panel presentations only)

Name:		School/Org:	
Name:		School/Org:	
Name:		School/Org:	

Would you be willing to present via a poster presentation? Yes No

Presentation objective (check all that apply) Share teaching ideas
 Present research or scholarly work
 Discuss career development
 Other

Target Audience (choose one) New teachers
 Experienced teachers
 Practitioners
 All

Length of presentation (choose one) 45 minutes
 75 minutes

Technology needs

Projection
 Essential
 Preferable
 Not necessary

Internet
 Essential
 Preferable
 Not necessary

Computer you plan to bring
 Mac
 PC
 N/A (will not be using a computer)

Description of your presentation (700 word limit) (The sample below is 578 words.)

Summary

Visual rhetoric is increasingly important. Both when teaching and presenting scholarly material, images speak. For example, teachers are exploring the ways in which visual learners learn and how to develop materials appropriate to visual learners. The Association of American Law Schools now invites law professors to present their scholarly findings through poster presentations. This presentation will address visual presentations across the spectrum. The presentation will cover these major areas:

1. Visual comprehension—a quick overview
2. Different types of visuals
 - a. Illustrations and photographic images
 - b. Graphs and charts
 - c. Symbols—for example, positive (✓) and negative indicators (✗).
 - d. Fonts with imagery that evoke emotions or set tone. By way of example, **Comic Sans** or **ENGRAVERS**;
3. Poster presentations—what are they and examples with different kinds of visuals

4. Copyright concerns—a quick survey of issues that could arise
5. How-to and sources to find images.
 - a. This section will address how hard or easy the process might be and when to get other people (such as IT staff members or research assistants) involved. This will not be a step-by-step guide to a particular computer program. If those questions come up, we will handle them in a separate conversation.

We expect to present the above materials in approximately 30 minutes, leaving the remaining 15 minutes for Q&A. We would hope to address those questions throughout the presentation rather than leaving all the questions for the end.

Bibliography

We will distribute to attendees a bibliography of resources. Currently, we expect that bibliography to be about 7 pages. That bibliography is arranged topically to include the following:

1. Suggested places to search for images (free and for-pay)
2. Suggested readings about making documents more visually pleasing
3. Suggested readings about copyright concerns
4. Suggested readings about learning styles and visuals